

AWARENESS RAISING CAMPAIGN ON KNOWLEDGE VALORISATION

GREEK EVENT - AGENDA

30 November 2023 | HYBRID | Ministry of Investments, Athens, Greece
Venue: National Center for Scientific Research "Demokritos", Congress center

09:30 – 10:00

0. REGISTRATION

1. OPENING REMARKS

10:00 – 10:20

Welcome: Organiser, **Vasileios Gongolidis**, General Secretariat for Research & Innovation
Host, **George Nounesis**, Director of NCSR "Demokritos" (tbc)
Minister of Development (tbc)
Minister of Education, Religious Affairs and Sports (tbc)
Maximos Senetakis, Deputy Minister of Development
Athanasios Kyriazis, Secretary General for R&i, Ministry of Development
Peter Dröll, Director of Prosperity, DG R&I, European Commission

10:20 – 10:40

2. COUNCIL RECOMMENDATION ON THE GUIDING PRINCIPLES ON KNOWLEDGE VALORISATION: IMPLEMENTATION IN GREECE

Athanasios Kyriazis, Secretary General for Research and Innovation, Ministry of Development

10:40 – 11:10

3.1 PRESENTATION OF THE COMMISSION RECOMMENDATION ON THE CODE OF PRACTICE ON THE MANAGEMENT OF INTELLECTUAL ASSETS FOR KNOWLEDGE VALORISATION

Manon PRADO, Policy Officer, Directorate-General for Research and Innovation, Valorisation Policies & IPR Unit, European Commission

3.2 PRESENTATION OF THE COMMISSION RECOMMENDATION ON THE CODE OF PRACTICE ON STANDARDISATION

Ioannis SAGIAS, Deputy Head of Unit, Directorate-General for Research and Innovation, Valorisation Policies & IPR Unit, European Commission

11:10 - 11:30

COFFEE BREAK

11:30 – 12:45

4. WORKSHOP: HOW TO INCENTIVISE STAKEHOLDERS TOWARDS KNOWLEDGE VALORISATION

Peter Dröll, Director of Prosperity, Directorate-General for Research and Innovation, EC
Katerina Pramadari, Associate Professor at AUEB, former chair of Sectoral Scientific Council on Knowledge Transfer and IP
Sofia Pomakidou, Founder CEO at EVO Human Performance
Sofia Magkia, Head of Innovation Office & Technology Park of Attica "Lefkippos" at National Center for Scientific Research "Demokritos"
Christos Vaitsis, Head of Innovation/Technology Transfer- "Athena" Research and Innovation Center

12:45 – 13:00

QUESTIONS AND ANSWERS

13:00 – 14:00	LIGHT LUNCH
14:00 – 15:15	5. BEST PRACTICES FROM ABROAD ON KNOWLEDGE VALORISATION 5.1 Case 1: Fostering collaborative innovation through a Knowledge Transfer Network (30' minutes) Helena Rosario Da Costa , National Agency for Innovation, Portugal 5.2 Case 2: Intellectual Assets Management (IAM) development – education, research, practice (30' minutes) Ulf Petrusson , Professor at Gothenburg University, Sweden Q&A: 15' minutes)
15:15 - 15:30	COFFEE BREAK
15:30 – 16:25 Parallel sessions	6.1 TRAINING BY EUIPO ON IP MANAGEMENT (Central auditorium) Michele Dubbini , IP Helpdesk 15' Q&A 6.2 TRAINING ON PRACTICAL IMPLEMENTATION OF CODE OF PRACTICE ON STANDARDISATION (Small auditorium) Philip Maurer , Project Manager - Innovation at CEN-CENELEC Fragoulis D. Krokos , Director of ELOT 15' Q&A
16:25 – 16:30	RECONVENE AT CENTRAL AUDITORIUM
16:30 – 16:45	7. CLOSING REMARKS Closing

