

AWARENESS RAISING CAMPAIGN ON KNOWLEDGE VALORISATION

GREEK EVENT - AGENDA

30 November 2023 | HYBRID | Ministry of Investments, Athens, Greece
Venue: National Center for Scientific Research "Demokritos", Congress center

09:30 – 10:00 REGISTRATION

OPENING REMARKS

Welcome: Minister of Development (tbc)

10:00 – 10:20

Minister of Education, Religious Affairs and Sports (tbc)

Deputy Minister of Development (tbc)

Peter Dröll, Director of Prosperity, Directorate-General for Research and Innovation, European Commission

10:20 – 10:40

COUNCIL RECOMMENDATION ON THE GUIDING PRINCIPLES ON KNOWLEDGE VALORISATION: IMPLEMENTATION IN GREECE

Athanasios Kyriazis, Secretary General for Research and Innovation, Ministry of Development

PRESENTATION OF THE COMMISSION RECOMMENDATION ON THE CODE OF PRACTICE ON THE MANAGEMENT OF INTELLECTUAL ASSETS FOR KNOWLEDGE VALORISATION

Manon PRADO, Policy Officer, Directorate-General for Research and Innovation, Valorisation Policies & IPR Unit, European Commission

10:40 – 11:10

PRESENTATION OF THE COMMISSION RECOMMENDATION ON THE CODE OF PRACTICE ON STANDARDISATION

Ioannis SAGIAS, Deputy Head of Unit, Directorate-General for Research and Innovation, Valorisation Policies & IPR Unit, European Commission

11:10 - 11:30

COFFEE BREAK

WORKSHOP: HOW TO INCENTIVISE STAKEHOLDERS TOWARDS KNOWLEDGE VALORISATION

Peter Dröll, Director of Prosperity, Directorate-General for Research and Innovation, EC

Katerina Pramataris, Associate Professor at AUEB, former chair of Sectoral Scientific Council on Knowledge Transfer and IP

11:30 – 12:45

Sofia Pomakidou, Founder CEO at EVO Human Performance

Sofia Magkia, Head of Innovation Office & Technology Park of Attica "Lefkippos" at National Center for Scientific Research "Demokritos"

Christos Vaitsis, Head of Innovation/Technology Transfer- "Athena" Research and Innovation Center

12:45 – 13:00

QUESTIONS AND ANSWERS

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| 13:00 – 14:00 | LIGHT LUNCH |
| | BEST PRACTICES FROM ABROAD ON KNOWLEDGE VALORISATION Case 1: Fostering collaborative innovation through a Knowledge Transfer Network (30' minutes) Helena Rosario Da Costa , National Agency for Innovation, Portugal |
| 14:00 – 15:15 | Case 2: Intellectual Assets Management (IAM) development – education, research, practice (30' minutes) Ulf Petrusson , Professor at Gothenburg University, Sweden |
| | Q&A: 15' minutes) |
| 15:15 - 15:30 | COFFEE BREAK |
| | TRAINING BY EUIPO ON IP MANAGEMENT (Central auditorium) Trainer 15' Q&A |
| 15:30 – 16:15 Parallel sessions | TRAINING BY CENELEC ON THE IMPORTANCE OF STANDARDISATION (Small auditorium) Philip Maurer , Project Manager - Innovation at CEN-CENELEC 15' Q&A |
| 16:15 – 16:30 | RECONVENE AT CENTRAL AUDITORIUM |
| 16:30 – 16:45 | CLOSING REMARKS Closing |

